

A HERO'S JOURNEY TRANSFORMATION WORKSHOP

Why A Hero's Journey workshop?

A Hero's Journey requires attendees to accept the challenge of leadership, confronting the unknown, developing self-mastery and thereby enabling a victory. As a result, we see change or transformation in their way of leading.

“The problems that exist in the world today can't be solved by the same level of thinking that created them.”

~ Albert Einstein

Have you wondered about the level of thinking by leaders in your organization?

- ◉ Can they lead at the level of complexity your business transformation requires?
- ◉ When your business faces struggles in transformation are your leaders prepared to deal with it?
- ◉ How effective have they been when an unanticipated crisis impacts success?
- ◉ Are they missing something? Could they be a part of the problem?

A DEFINING MOMENT IN A LEADER'S CAREER

Highlights and Benefits

Why should a leader attend? A Hero's Journey is a process of personal transformation. Our approach will support attendees in making a profound shift, gaining a deeper understanding of themselves and their role in the rapidly increasing complexity that is forcing companies to transform.

During an intense six-month program, attendees will experience a variety of unique opportunities designed to help strengthen their leadership, challenge mental mindsets and preconceived limits, and build a powerful new network. These opportunities include:

- ◉ Executive coaching delivered both in teams and individually to accelerate personal growth.
- ◉ Peer conversations with leaders from peer companies who share their experiences in intimate, dynamic dialogues with each other.
- ◉ Expanded network of meaningful relationships are built within the select and highly accomplished group of participants and faculty.
- ◉ Successful business transformation strategies focusing on what we know works, in a participative environment, working on your business change to ensure that participants become:
 - ◉ **Conscious:** inner game runs their outer game;
 - ◉ **Agile:** always learning and transforming themselves;
 - ◉ **Aware:** mindful and present in every situation, aware of the world and relationship to others.

ENROLL NOW FOR OUR UPCOMING PROGRAM!

*Program Introduction and
Orientation Webinar
September 12, 2017*

*Module One
November 1,2,3, 2017*

*Module Two
February 6, 2018*

A HERO'S LEADING BUSINESS TRANSFORMATION WORKSHOP

Program Objectives: To develop your skills and capabilities for transformation leadership for yourself and your organization.

- Deepen awareness of yourself as a leader with the aim of developing and extending your strengths.
- Expand your ability to reflect for purposeful action, strengthen continuous learning capabilities, and increase adaptability.
- Deepen your understanding of how your day-to-day decisions and leadership behaviors shape organization culture and results over time.
- Broaden your network of peers to sustain your personal learning and enhance your ability to execute strategy.
- Build a development/personal learning plan for the application of new tools and mindsets in your daily work.

Who should attend this development opportunity?

- Your company has millions of dollars at stake if your organization transformation fails.
- You currently are, or are preparing to, lead a business transformation.
- Admission by nomination.

Program Length

Two (2) live sessions, plus team interactions, and material application over six months.

Tuition

The total cost for this program is \$12,475.

(Includes special discount for the first cohort!)

Location

Babson Executive Education Center, 231 Forest Street, Wellesley, Massachusetts

“A leader’s capability changes when they realize the leverage point for transforming external events (their organizations) is transforming their own internal mindset about those events.”

~ adapted from *Beyond Change Management*, Anderson, Ackerman, Anderson

Faculty Contact Information

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